

DAY ONE SUNDAY 08/27/2023				
ACTIVITY/TOPIC	TIME	PERSON/LOCATION		
REGISTRATION	2 PM – 6 PM	CASCO BAY		
HOSPITALITY HOUR	6 PM – 7 PM	BOARDROOM 5ABC		
HORS D'OEUVRES	7 PM – 8:30 PM	BOARDROOM 5ABC		
HOSPITALITY	8:30 PM – 11 PM	BOARDROOM 5ABC		



DAY TWO MONDAY 08/28/2023			
ACTIVITY/TOPIC	TIME	PERSON/LOCATION	
BREAKFAST	7 AM – 8 AM	KIDD ISLAND BAY	
GENERAL SESSION/WELCOME	8 AM – 9:30 AM	BOARDROOM 5ABC	
& INTRODUCTIONS			
SPONSOR SPEAKER	9:30 AM – 10:00 AM	BOARDROOM 5ABC	
SPONSOR SPEAKER	10:00 AM - 10:30 AM	BOARDROOM 5ABC	
ROUNDTABLE	10:30 AM – 11:30 AM	BOARDROOM 5ABC	
LUNCH	11:30 PM – 12 PM	LAKEVIEW TERRACE	
AFTERNOON ACTIVITIES			
GOLF		COEUR D'ALENE GOLF	
		RESORT	
HISTORICAL WALKING TOUR			
OF COEUR D'ALENE			
CENTENNIAL TRAIL GUIDED			
BIKE RIDE			
DAY AT LEISURE			
BOARDWALK	5:30 PM – 6 PM	SPIRIT (BOAT)	
DINNER CRUISE	6 PM – 8 PM	SPIRIT (BOAT)	
HOSPITALITY	8 PM – 11 PM	BOARDROOM 5ABC	



DAY THREE TUESDAY 08/29/2023				
ACTIVITY/TOPIC	TIME	PERSON/LOCATION		
BREAKFAST	7 AM – 8 AM	KIDD ISLAND BAY		
MARKETING WINS	8 AM – 9 AM	CASCO BAY		
VISIT THE VENDORS	9 AM – 10 AM	NORTH CAPE BAY		
GUEST SPEAKER				
DR. LISA VICTORAVICH, PHD, CPA				
DEAN OF THE COLLEGE OF	10 AM – 11 AM			
BUSINESS AND ECONOMICS AT				
THE UNIVERSITY OF IDAHO				
LUNCH/VISIT THE VENDORS	11 AM – 12 PM	NORTH CAPE BAY		
	AFTERNOON ACTIVITIES			
GOLF		COEUR D'ALENE GOLF		
		RESORT		
NATURE HIKE AT MINERAL				
RIDGE/BEAUTY BAY				
GUIDED LAKE FISHING				
DAY AT LEISURE				
DINNER	6 PM – 8 PM	BOARDROOM 5ABC		
HOSPITALITY	8 PM – 11 PM	NORTH CAPE BAY		



DAY FOUR WEDNESDAY 08/30/2023				
ACTIVITY/TOPIC	TIME	PERSON/LOCATION		
BREAKFAST	7 AM – 8 AM	KIDD ISLAND BAY		
ROUNDTABLE	8 AM – 11:15 AM	KIDD ISLAND BAY		
ADJOURN	11:15 AM – 12 PM	KIDD ISLAND BAY		